

Business Development: Enterprise Business Solutions

From January 2011, Enterprise Business Solution is part of the Business Development unit of the Datalogic Group.

The business unit Enterprise Business Solutions (EBS) provides complete Self-Shopping and Consumer Relationship Technology solutions for the retail world.

Shopevolution, the innovative integrated solution for self-shopping from Datalogic, uses Joya, the exclusive new pod from Datalogic, as the ideal tool in the hands of consumers to make shopping enjoyable by effortlessly creating direct, personalized interaction with the customer, offering information, advantages, and personalized services at the moment of truth, when making a purchase in the store.

With more than 350 installations in Europe, Enterprise Business Solutions is a market leader with Shopevolution in many countries such as Italy, France and Belgium.



Datalogic Mobile Srl

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